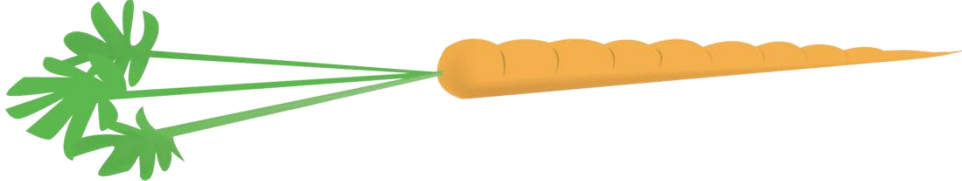


# Brevard County Farmers Market



The Brevard County Farmers Market promotes local growers and producers of agricultural products.

## Market Rules

### Vendor Equipment and Supplies

Each vendor is responsible for providing and removing any and all equipment and supplies used at the Market site. This includes signs, tables, chairs, products, extension cords and equipment utilized for clean-up purposes. Vendors must provide a means to keep food items off of the floors (i.e., tarps, wooden pallets).

### Signs

All vendors must display a sign indicating the name and location of their farm or business. Colorful and creative signs that promote your farm or business are encouraged. All signs must remain within the allotted vendor's exhibit space and must not block traffic or pedestrian ingress or egress, or interfere with other vendors' display or views. In additional, vendors must clearly display the prices of each product.

### Exhibit Space

Market management has full authority to assign exhibit space. Requests for particular sites will be given consideration but management reserves the right to assign and locate all vendors. Priority will be given to vendors who have paid monthly.

### Hours of Operation

The Market shall operate every Thursday from 3:00 pm – 6:00 pm. **All vendors must remain at the Market site until the 6:00 pm closing, and must vacate the Market site by 6:30 pm. NOTE\*\*\* Market hours will increase from 3:00-7:00pm once the spring time change occurs (around March/April).**

### Set-up, Clean-up, and Breakdown

Set-up starts at 2:00 pm and must be completed by 3:00 pm. Spaces are to be left in the same condition as when rented. Breakdown starts at 6 pm and must be completed and vacated by 6:30 pm.

### Market Products

**Farmers must produce or grow a MINIMUM of 50%** of the products they sell at the market. Fresh produce, plant items, flowers, baked goods, jellies, jams, preserves, and other locally produced agricultural items may be sold.

Precedent will be given to growers that locally produce items at market. Therefore, if a farmer is selling homegrown tomatoes, no other growers will be allowed to sell bought and resold items, unless the locally produced item is sold out.



The Market Manager will resolve any doubt as to the suitability of an item. No soliciting or political/religious activities shall be permitted within the Market area. Displays of public interest, such as nutritional, health or consumer information, may be displayed with the permission of the Market Manager.

### **Product Display**

All products must be sold, displayed and stored from a surface above the ground. All vendors must utilize tables, shelves, cases or other structures for these purposes. Products must be labeled as vendor grown/produced or as products purchased from other sources, in order to maintain the market's integrity.

### **Fees**

Vendor fees will be collected the day of the market unless paid in advance. Fees will be paid to the market manager. Please make checks payable to the "Brevard Botanical Gardens."

- Daily Vendor/Farmer Fee: \$20.00
- Monthly Vendor/Farmer Fee: \$70.00/4 week month or \$90.00/5 week month
  - Monthly fee must be paid in advance, on or before the 1<sup>ST</sup> market of the month.
  - No exceptions allowed.
- 3 Month Vendor/Farmer Fee: \$220.00
- 6 Month Vendor/Farmer Fee: \$ 420.00
- 9 Month Vendor/Farmer Fee: \$620.00
- Annual Vendor Farmer Fee: \$820.00

### **Miscellaneous**

Vendors are responsible for collecting and remitting their own sales tax. Vendors are responsible for all permits required by Florida or local municipalities to sell their products. The sale or consumption of alcoholic beverages on the market site is prohibited.

### **Weather**

In the unfortunate event of inclement weather, refunds will **NOT** be issued, unless the market is open for less than one hour.

### **Enforcement of Rules**

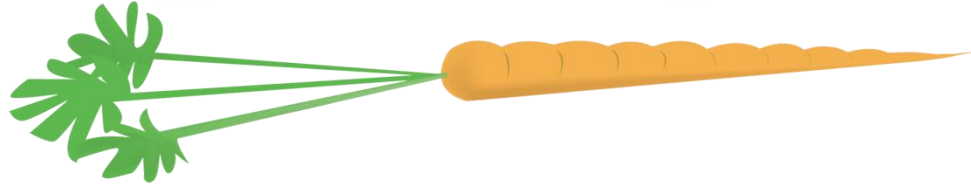
The Market Manager is responsible for enforcing the Market rules. Vendors selling prohibited items will be asked to remove those items from sale or leave the Market. Continued violations will result in being banned from the Market with no reimbursement of fees paid.

Any vendor challenging another vendor's product's legitimacy or conduct must file a **written complaint** with the Market Manager, giving the name of the vendor and the product or situation they feel may not be in compliance with Market policies. The complainant must date and sign their name to the complaint and the Market Manager will attempt resolution.

### **Insurance**

Vendors are encouraged to carry liability insurance on products sold.

# Brevard County Farmers Market



## Brevard County Farmers Market 2011 Farmer/Vendor Application

The Brevard County Farmers Market shall review and approve all vendor application before a vendor can participate in the market. Space at the market and the items a vendor offers will be factors in determining approval.

### Payment of Fees

Fees must be paid to the market manager prior to setting up. No vendor will be permitted to set up until fees are paid. Check or cash only

### PLEASE PRINT

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Business/Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ Mobile: (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Check one:

- Daily Vendor/Farmer Fee: \$20.00
- Monthly Vendor/Farmer Fee: \$70.00/4 market month or \$85.00/5 market month
- 3 Month Vendor/Farmer Fee: \$220.00
- 6 Month Vendor/Farmer Fee: \$ 420.00
- 9 Month Vendor/Farmer Fee: \$620.00
- Annual Vendor Farmer Fee: \$820.00



# Product Information

Please list all the items you intend to sell at the market. Items not listed may not be sold at the market without Market Coordinator approval. Vendors may not sell any items not listed below. Add additional Page is necessary. If possible, list specific varieties.

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Address where crops or product is grown or produced:

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(We reserve the right to inspect the above location at any time before or during the market season.)

## PLEASE INITIAL

\_\_\_\_\_ I have read and agree to abide by all Brevard County Farmers Market policies.

\_\_\_\_\_ I agree that Brevard County and their respective officers, employees, agents, and consultants are not liable for any injury, theft, or damage to either the buyer or seller, or their property arising out of or pertaining to preparation for or participation in the Brevard County Farmers Market: whether such injury, theft, or damage occurred prior, during, or after the Brevard County Farmers Market, Business/Farm further agrees to indemnify, defend and hold harmless Brevard County and their respective officers, employees, agents, and consultants for and against any claims for such injury, theft or damage.

\_\_\_\_\_ I understand that a market permit will be provided to each vendor and that it must be visible in the stall at all times and is not transferable.

\_\_\_\_\_ I understand that I am responsible for required sales tax collections and remittances.

\_\_\_\_\_ I understand that I am responsible for all permits and licenses required by the City of Melbourne, Brevard County, State of Florida, and the Federal Government

Signature of primary seller: \_\_\_\_\_ Date: \_\_\_\_\_

### MAIL or FAX Application & Grower/Producer Permit to:

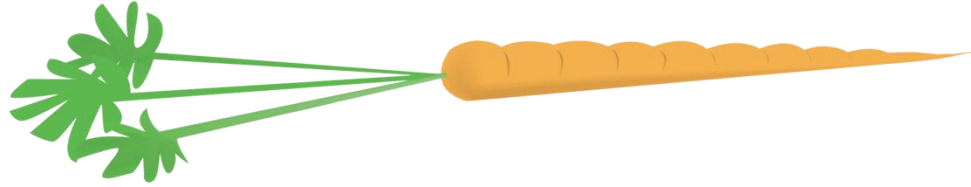
Brevard County Farmers Market  
Brevard County UF/IFAS Extension  
3695 Lake Drive  
Cocoa, FL 32926

For more information, call 321-633-1702 x238  
FAX: 321-633-1890

**Please make checks payable to Brevard Botanical Gardens**

Visit us on the web at [www.brevardcountyfarmersmarket.com](http://www.brevardcountyfarmersmarket.com)

# Brevard County Farmers Market



## Grower/Producer Permit

I hereby certify the following information to be true and accurate to the best of my ability. This certificate expires one year from the date issued.

\_\_\_\_\_ County Extension Agent

\_\_\_\_\_ Date

### Producer/Owner Information

Name (Printed) \_\_\_\_\_ (Signed) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_ City State Zip

Phone: (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

Location of Farm/Enterprise: \_\_\_\_\_

Crops Grown or Product Produced \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

